

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
STATE	4,040,587	4,447,100	4,499,139	4,584,983
MEDIAN AGE (YRS)	—	35.8	36.5	37.5
HISPANICS (ANY RACE)	—	75,830	85,324	101,817
STATE'S PERCENTAGE	—	1.71%	1.90%	2.22%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	3,162,808	3,190,819	3,251,112
STATE'S PERCENTAGE	71.12	70.92	70.91
MEDIAN AGE (YRS)	38.1	39.0	40.3
BLACK / AFRICAN-AMERICAN	1,155,930	1,170,030	1,177,359
STATE'S PERCENTAGE	25.99	26.01	25.68
MEDIAN AGE (YRS)	30.0	30.5	31.4
AMERICAN INDIAN / NATIVE	22,430	23,905	26,492
STATE'S PERCENTAGE	0.50	0.53	0.58
MEDIAN AGE (YRS)	32.2	32.1	32.1
ASIAN	31,346	33,542	37,377
STATE'S PERCENTAGE	0.70	0.75	0.82
MEDIAN AGE (YRS)	31.2	31.8	33.4
HAWAIIAN / PACIFIC ISLANDER	1,409	1,481	1,748
STATE'S PERCENTAGE	0.03	0.03	0.04
MEDIAN AGE (YRS)	28.9	28.7	29.2
OTHER	28,998	33,298	40,414
STATE'S PERCENTAGE	0.65	0.74	0.88
MEDIAN AGE (YRS)	23.5	24.1	25.0

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	—	629,427
SUBURBAN	—	1,946,358
RURAL	—	1,923,354

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$38,109	_____	
PER CAPITA	\$20,472	_____	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$63,558,523,000	\$80,038,867,000	25.93%
FOOD AT HOME TOTAL	\$7,779,713,400	\$8,832,803,900	13.54%
FOOD AWAY FROM HOME TOTAL	\$6,284,172,900	\$7,855,982,700	25.01%
FOOD AS % OF TOTAL EXPENDITURES	22.13%	20.85%	_____
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$1,645,094,800	\$1,876,255,800	14.05%
FISH & SEAFOOD PRODUCTS	\$147,451,700	\$167,566,900	13.64%
FRUITS & VEGETABLES	\$844,873,200	\$945,205,300	11.88%
DARY PRODUCTS	\$828,501,800	\$938,148,200	13.23%
BAKERY PRODUCTS	\$820,112,900	\$903,874,400	10.21%
CEREALS & PRODUCTS	\$418,949,300	\$484,579,300	15.67%
PREPARED FOODS	\$1,239,414,000	\$1,421,709,300	14.71%
JUICES	\$203,302,200	\$229,345,000	12.81%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$448,185,900	\$618,258,500	37.95%
FAST FOOD	\$214,687,200	\$285,481,200	32.98%
FULL SERVICE	\$233,498,600	\$332,777,300	42.52%
LUNCH	\$1,597,116,800	\$1,981,931,500	24.09%
FAST FOOD	\$1,022,800,800	\$1,233,044,300	20.56%
FULL SERVICE	\$574,316,000	\$748,887,200	30.40%
DINNER	\$2,245,427,800	\$2,865,322,300	27.61%
FAST FOOD	\$994,243,900	\$1,202,999,100	21.00%
FULL SERVICE	\$1,251,183,900	\$1,662,323,200	32.86%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$661	\$722	9.23%
POULTRY	\$262	\$288	9.92%
EGGS	\$79,272,900	\$87,421,200	10.28%
FISH & SEAFOOD			
FRESH	\$40	\$43	7.50%
FROZEN	\$27	\$31	14.81%
CANNED	\$16	\$16	0.00%
FRUITS /VEGETABLES			
FRESH	\$303	\$329	8.58%
CANNED	\$89	\$99	11.24%
FROZEN	\$59	\$60	1.69%
OTHER	\$22	\$21	-4.55%
DARY PRODUCTS			
FRESH MILK & CREAM	\$139	\$148	6.47%
CHEESE	\$120	\$125	4.17%
ICE CREAM	\$78	\$84	7.69%
BUTTER /MARGARINE	\$36	\$44	22.22%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$355	\$376	5.92%
COOKIES	\$68	\$71	4.41%
CRACKERS	\$37	\$39	5.41%
CEREALS & PRODUCTS			
CEREALS	\$132	\$140	6.06%
PASTA PRODUCTS	\$39	\$45	15.38%
FLOUR & MIXES	\$42	\$50	19.05%
RICE	\$22	\$26	18.18%
PREPARED FOODS			
SNACKS/CHIPS	\$114	\$132	15.79%
JUICES	\$114	\$123	7.89%
FROZEN/PREP.OTHER	\$86	\$100	16.28%
SOUPS	\$56	\$65	16.07%
SAUCES & GRAVIES	\$56	\$55	-1.79%
BABY FOOD	\$45	\$49	8.89%
FROZEN MEALS	\$40	\$45	12.50%
NUTS	\$30	\$32	6.67%
SALADS	\$22	\$26	18.18%

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